

Technical specifications



Mobile Full-Screen

General	
Aspect Ratio	1:1.67
Recommended dimensions	760x1270
Format	HTML, JPG, PNG, GIF
Maximum file size	300 kB

HTML Creative	
Consists of	HTML
Security protocol for external source links	HTTPS
FPS	18-24
Body tag style	overflow:hidden; margin:0; padding: 0;
Meta tag in HTML head	name="ad.size" content="width=760,height=1270"
Loop	Allowed
Video	Yes
Audio	Allowed on user click
Fullscreen	Yes
Closing button only for third party serving tag	Yes
Border	Allowed
Animation	Max 10 sec.

HTML – ClickTAG	
Placement	Clickable area on the banner
Example of clickTag inserted in an HTML document	<pre><head> <meta name="ad.size" content="width=760,height=127"> <script type="text/javascript"> var clickTag = 'https://digitalmatter.ai'; </script> </head> <body style="overflow:hidden;margin:0;padding:0;"> </body></pre>
Responsive - How to make	https://www.w3schools.com/html/html_responsive.asp http://www.lingulo.com/tutorials/css/how-to-build-a-html5-website-from-scratch