

Technical specifications



Leaderboard Expand/Splash

General	
Dimensions	980x200+980x400
Format	HTML, JPG, PNG, GIF
Maximum file size	300 kB + 300 kB

HTML Creative	
Consists of	HTML
Security protocol for external source links	HTTPS
FPS	18-24
Body tag style	overflow:hidden; margin:0; padding: 0;
Meta tag in HTML head	name="ad.size" content="width=980,height=200"
Loop	Allowed
Video	Yes
Audio	Allowed on user click
Fullscreen	No
Border	Allowed

HTML – ClickTAG	
Placement	Clickable area on the banner
Example of clickTag inserted in an HTML document	<pre><head> <meta name="ad.size" content="width=980,height=200"> <script type="text/javascript"> var clickTag = 'https://digitalmatter.ai'; </script> </head> <body style="overflow:hidden;margin:0;padding:0;"> </body></pre>