

Technical specifications



Mobile Video Brandmark

General	
Dimensions	300x225
Format	MP4, HTML
Maximum file size	1.5 MB
Video file resolution	640x360 or better

HTML Creative	
Consists of	HTML
Security protocol for external source links	HTTPS
FPS	18-24
Body tag style	overflow:hidden; margin:0; padding: 0;
Meta tag in HTML head	name="ad.size" content="width=300,height=225"
Loop	Allowed
Video	Yes
Audio	Allowed on user click
Fullscreen	No
Closing button only for third party serving tag	Yes
Border	Allowed

HTML – ClickTAG	
Placement	Clickable area on the banner
Example of clickTag inserted in an HTML document	<pre><head> <meta name="ad.size" content="width=300,height=225"> <script type="text/javascript"> var clickTag = 'https://digitalmatter.ai'; </script> </head> <body style="overflow:hidden;margin:0;padding:0;"> <video loop autoplay muted="true" paused="false" style="width:300px;height:225px;border:none"> <source src="video_brandmark.mp4" type="video/mp4"> </video> </body></pre>