

Technical specifications



Rolling Up

General	
Dimensions	980x200
Format	HTML, JPG, PNG, GIF
Maximum file size	300 kB

HTML Creative	
Consists of	HTML
Security protocol for external source links	HTTPS
FPS	18-24
Body tag style	overflow:hidden; margin:0; padding: 0;
Meta tag in HTML head	name="ad.size" content="width=980,height=200"
Loop	Allowed
Video	Yes
Audio	Allowed on user click
Fullscreen	No
Closing button only for third party serving tag	Yes
Floating setup in third party serving tag	Floating must be done in the third party serving tag side
Border	Allowed

HTML – ClickTAG	
Placement	Clickable area on the banner
Example of clickTag inserted in an HTML document	<pre><head> <meta name="ad.size" content="width=980,height=200"> <script type="text/javascript"> var clickTag = 'https://digitalmatter.ai'; </script> </head> <body style="overflow:hidden;margin:0;padding:0;"> </body></pre>